

ayusante™

Inspired by Ayurveda, Powered by Science

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Why ayusante?



Our Purpose

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Taking Ayurveda Global with the help of Scientific Validation and Extensive Research.

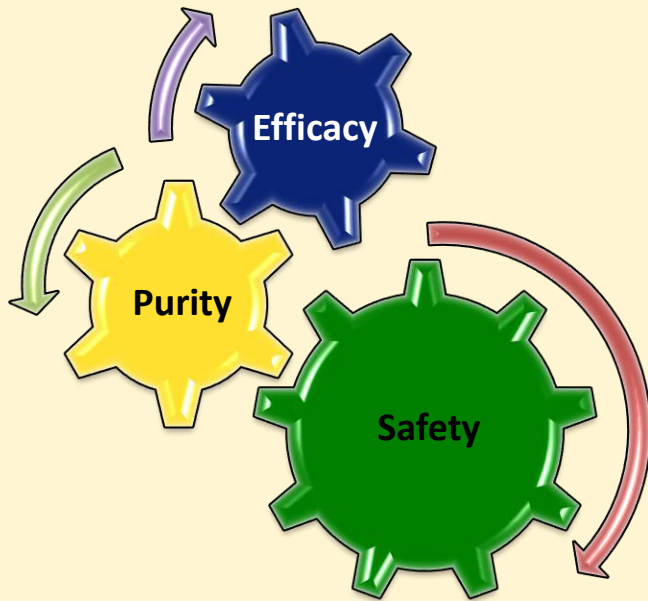


Our Mission

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Scientific Validation – Safety, Purity, Efficacy



Safety

Safety studies undertaken to ensure that **heavy metals, pesticides, harsh solvents and micro-organisms** are within permitted safety limits

Purity

Fingerprinting of ingredients and recipes to confirm to standards

Efficacy

Claim substantiation through modern biology & testimonials, validated by experts to conform to Ayurvedic scriptures

What is Ayurveda?

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- Ayurveda is a science of life
 - In Sanskrit, *Ayur* means life, *Veda* means science or knowledge
- It has been practiced for over 5,000 years
- It provides a holistic approach to health designed to help people live long, healthy, and well-balanced lives
- The basic principle of Ayurveda is to prevent and treat illness by maintaining balance in the body, mind, and consciousness through proper drinking, diet, and lifestyle, as well as herbal remedies





- At Vestige, we have always believed in offering highly effective and natural health products
- Ayusante is already paving way into people's lives and bringing health and wellness, with a holistic approach



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Introducing
ayusante™
Vital Complex





Oxidative stress is an imbalance between the production of free radicals and the ability of the body to counteract or detoxify their harmful effects through neutralization by antioxidants

Oxidative Stress

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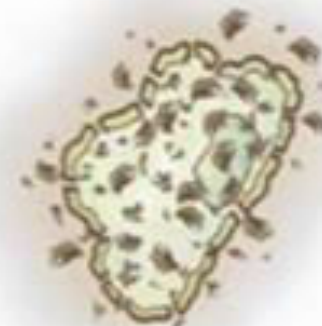
These apples demonstrate how oxidative stress breaks down your cells, causing premature aging and disease.



Normal Cell



Cell Attacked by Free Radicals



Cell with Oxidative Stress



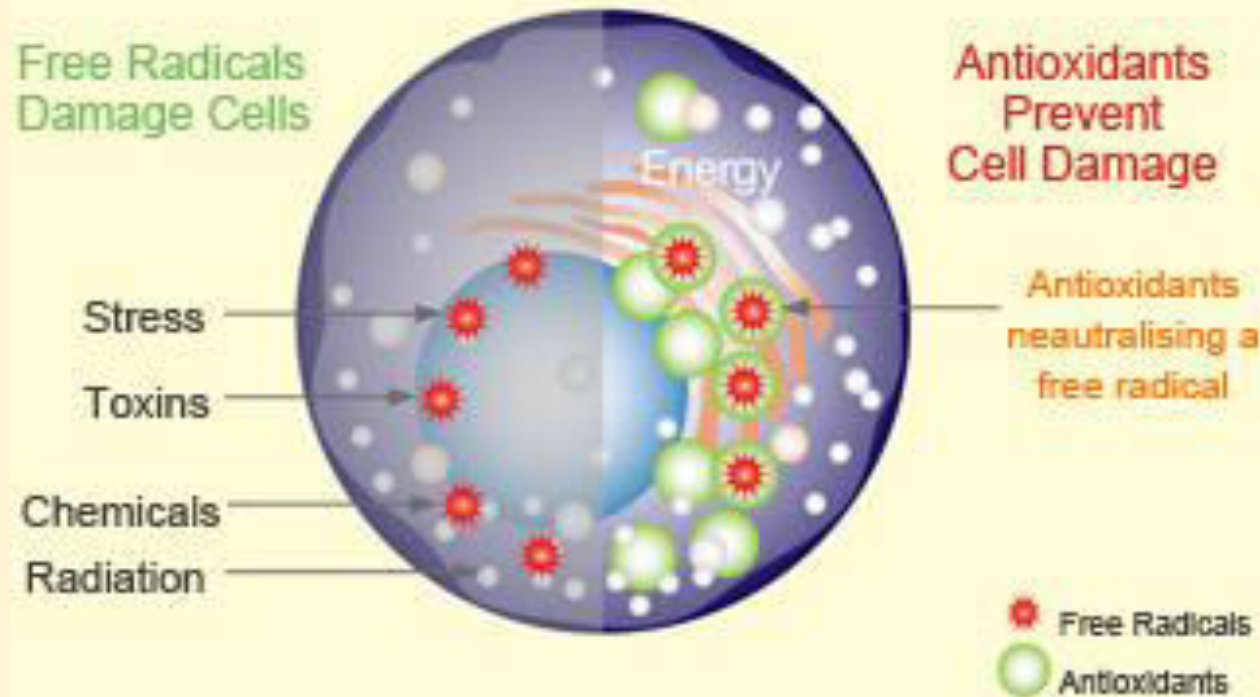
What are Antioxidants?

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- Antioxidants are synthetic or natural substances that prevent or delay some types of cell damage by free radicals
- Cellular damage is a common pathway for cancer, aging, and a variety of diseases
- Antioxidants are found in many foods, including fruits and vegetables, in the form of essential vitamins (like Vitamin A, C, E, K and H)

HOW ANTIOXIDANTS WORK?



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ayusante™ Vital Complex

Lutein, Green Tea, Grape Seed Extracts



Benefits

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- ✓ Protects from the damage of oxidative stress
- ✓ Helps to nourish body tissues
- ✓ Accelerates cell regeneration processes
- ✓ Facilitates better immunity
- ✓ Tackles fatigue
- ✓ Provides strength, dynamism and vitality to withstand stress
- ✓ Assists in prevention of lifestyle diseases



Key Antioxidant Ingredients in Vital Complex

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	BOTANICAL NAME	COMMON NAME	BENEFITS
	<i>Emblica officinalis</i>	Amalaki	Also known as Indian Gooseberry, it is a very rich source of Vitamin C, and contains many minerals and vitamins like Calcium, Phosphorus, Iron, Carotene and Vitamin B Complex, making it a powerful antioxidant agent
	<i>Vitis vinifera</i>	Draksha, Angoor	It contains powerful antioxidants known as polyphenols. It is also rich in resveretrol, beta-carotene, Vitamin C and K that possess potent antioxidant activity. It also protects the skin from the harmful effects of free radicals and reverse the appearance of wrinkles
	<i>Camellia sinesis</i>	Chai	Rich source of flavanoids and catechins that possesses both antioxidant and anti-microbial activity

Key Antioxidant Ingredients in Vital Complex

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	BOTANICAL NAME	COMMON NAME	BENEFITS
	<i>Daucus carota</i>	Carrot	Rich in carotinoids and Vitamin A that has potent antioxidant activity. It protects the skin from sun damage and protects the heart
	Yashad Bhasma	Dus puti	Supports immune system, vital for fertility, crucial role in enzymatic actions, vital for vision, and has potent health benefits, including antioxidant activity
	<i>Tagetes erecta</i>	Jhadu, Genda-phool	Contains Lutein and Zeaxanthin, that are responsible for central vision and visual sharpness. Potent antioxidant and has anti-inflammatory properties. It is also rich in flavanoids and Vitamin C that help to prevent various diseases

Vital Complex

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Dosage: One Capsules Twice daily (before food)

MRP Rs. 750.00

DP Rs. 650.00

BV 390

PV 24.38



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Product Range



Diabetes

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- Diabetes affects more than **22 crores** people worldwide
- India is home to **6.7 crores** diabetics, and is expected to rise to **10 crores** in 2030, the largest number of patients in the world
- Nearly **52%** of Indians are not aware that they are suffering from high blood sugar
- **7.72 crores** people in India suffer from Pre-diabetes
- Diabetes kills more than **10 lakh** Indians every year
- Annual cost of diabetes in India - **Rs.34,000** crore
- (cost includes medicines, consultation and hospital charges)
- **One third** of diabetics develop Coronary Artery Disease (CAD)



Source: *Public Health Foundation of India (PHFI) & World Health Organization (WHO)



**Are you at risk
of developing
Type 2 Diabetes?**

-  **Sedentary lifestyle**
-  **Overweight**
-  **Family history**
-  **High blood pressure**
-  **High cholesterol**

1 in 2 people with diabetes don't know they have it.
If you think you are at risk, get tested.

**Do you
have any of
these symptoms?**

-  **Extreme thirst**
-  **Fatigue**
-  **Blurred vision**
-  **Rapid weight loss**
-  **Frequent urination**

If so, speak to your doctor.
You may have type 1 diabetes.

Diabetes can affect anyone, don't ignore any symptoms

Complications associated with Diabetes

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Blindness



Heart Attack



Kidney Failure



Stroke



Dental Problems



Amputation



Pregnancy Complication



Nerve Damage



Sexual Dysfunction



Insulin Injection

- Blindness
- Kidney Failure
- Heart Attack
- Stroke
- Periodontal disease
- Foot amputation
- Nerve Damage

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ayusante™ Glucohealth

Maintain Health, Naturally!



Glucohealth Benefits

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- ✓ Assists the body to maintain normal glycemic health
- ✓ Helps strengthen the pancreas
- ✓ Helps to optimize insulin secretion
- ✓ Facilitates gradual glucose absorption
- ✓ Helps to prevent oxidative damages
- ✓ Regulate appetite to maintain a healthy body weight
- ✓ Helps to provide strength to keep body free from chronic ailments of hyperglycemia






Key Glycemic Supporting Ingredients in Glucohealth ayusante™



	BOTANICAL NAME	COMMON NAME	BENEFITS
	<p><i>Pterocarpus marsupium</i></p>	<p>Vijay Sar</p>	<p>Is an effective blood glucose lowering agent and enhance regeneration of pancreatic β-cells that produces insulin in the body. It is hypo-cholesterolemic, increases insulin secretion and helps modulate glucose utilization by tissues</p>
	<p><i>Cinnamomum zeylanicum</i></p>	<p>Cinnamon, dal-chini</p>	<p>It plays a regulatory role in glucose and cholesterol levels in the blood. It also helps to reduce triglyceride levels while raising HDL. It improves insulin sensitivity and slows the absorption of carbohydrates in the small intestine</p>
	<p><i>Curcuma Longa</i></p>	<p>Turmeric, Haldi, Haridra</p>	<p>Curcumin in turmeric fights diabetes risk in pre-diabetics. Studies have shown that turmeric normalizes insulin and triglyceride levels and boosts antioxidant defenses in the body reducing risk of developing diabetes and heart disease</p>

Key Glycemic Supporting Ingredients in Glucohealth ayusante™



	BOTANICAL NAME	COMMON NAME	BENEFITS
	<i>Emblica officinalis</i>	Amla, Amalaki	It stimulates cells that secrete the hormone insulin, thereby reducing the blood sugar level in diabetic patients. The fruit helps in proper absorption of insulin which simultaneously reduces the level of high sugar level
	<i>Tinospora cordifolia</i>	Guduchi	Helps to lower blood glucose, promotes hepatic health, acts as an antioxidant and prevents oxidative damage. It help reduction in weight associated with diabetes.
	<i>Camellia sinesis</i>	Chai, Chaha	Hypoglycemic and antioxidant effects by decreasing serum glucose levels and oxidative stress



Dosage: Two Capsules Thrice daily

MRP Rs. 680.00

DP Rs. 575.00

BV 345

PV 21.56



Heart Disease

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- Heart disease is the number one killer worldwide and India is set to see a dramatic number of working age people (35-65 years old) die of cardiovascular disease in the next 25 years
 - *Times of India*
- **1** out of every **4** Indians between the age-group of 20–29 years have high cholesterol which makes them prone to heart and liver diseases
 - *Times of India*
- 38% Indians have high cholesterol level — which means that **2** out of every **5** Indians are vulnerable to heart diseases
 - *Times of India*
- When cholesterol level is too high in the blood, or the levels of its two types – LDL and HDL are out of balance (dyslipidaemia), it can clog the arteries affecting the flow of the blood or cause **Arthrosclerosis**
- It also increases the risk of developing heart disease



Know your Lipid Profile*

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	Optimal / Desirable	Near optimal	Borderline high risk	High risk	Very high risk
Total blood cholesterol	Below 200		200 to 240	Above 240	
LDL cholesterol	Below 100	100 to 130	130 to 160	160 to 190	Above 190
HDL cholesterol	Above 60			Below 45	
Triglyceride	Below 150		150 to 200	200 to 500	Above 500

* All values are in milligram/decilitre (mg/dl)

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ayusante™ Procard

Maintain Health, Naturally!



Procard Benefits

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- ✓ Acts as a cardio-tonic
- ✓ Helps to manage lipid profile and reduce the risk of atherosclerosis
- ✓ Helps regulates cholesterol and LDL – “Bad Cholesterol” levels in the blood
- ✓ Helps to improves HDL – “Good Cholesterol” levels in the blood
- ✓ Helps to improves blood circulation and useful in management of cardio vascular disease






Key Cardio Supportive Ingredients in Procard ayusante™



	BOTANICAL NAME	COMMON NAME	BENEFITS
	<i>Terminalia arjuna</i>	Arjuna	<p>Popularly known as a heart tonic. It helps in maintaining healthy heart function, relieving mental stress and nervousness</p> <p>It helps maintain a healthy cardiovascular system.</p> <p>It helps to bring down the level of harmful lipids in the blood. It also helps to maintain normal blood pressure.</p> <p>Arjuna also helps to enhance overall energy levels, stamina, immunity and cellular health.</p>
	<i>Withania somnifera</i>	Ashwagandha	<p>It's a powerful cardio-protective agent and adaptogen. It stimulates the synthesis of antioxidant enzymes and protects the heart from harmful free radicals. It also helps to lower the risk of developing heart disease. It helps correct the imbalances caused due to stress</p>

Key Cardio Supportive Ingredients in Procard ayusante™



	BOTANICAL NAME	COMMON NAME	BENEFITS
	<i>Allium sativum</i>	Garlic, lehsun, lashuna	It supports healthy heart rate, helps in lowering cholesterol levels in the blood. It acts as a cardio-protective agent, helps to reduce blood pressure and improves blood flow
	<i>Balsamodendron mukul</i>	Guggul	Helps in reduction of cholesterol. It strengthens the heart. It helps in increasing HDL and lowers LDL levels in the blood. It also has anticoagulant and anti-platelet activity inhibits the formation of blood clots.
	<i>Saccharum officinarum</i>	Ikshu, sugar cane	Policosanol in <i>Saccharum officinarum</i> is beneficial in lowering serum cholesterol levels and in prevention of the onset of atherogenesis. Inhibits cholesterol biosynthesis and maintains healthy lipid profile

Procard

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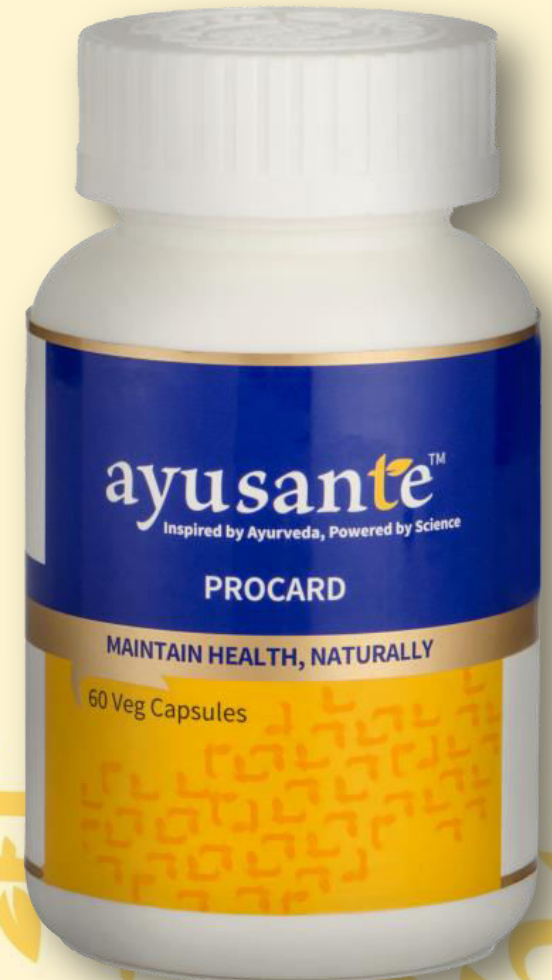
Dosage: One to Two Capsules Twice daily

MRP Rs. 820.00

DP Rs. 700.00

BV 420

PV 26.25



Detoxification

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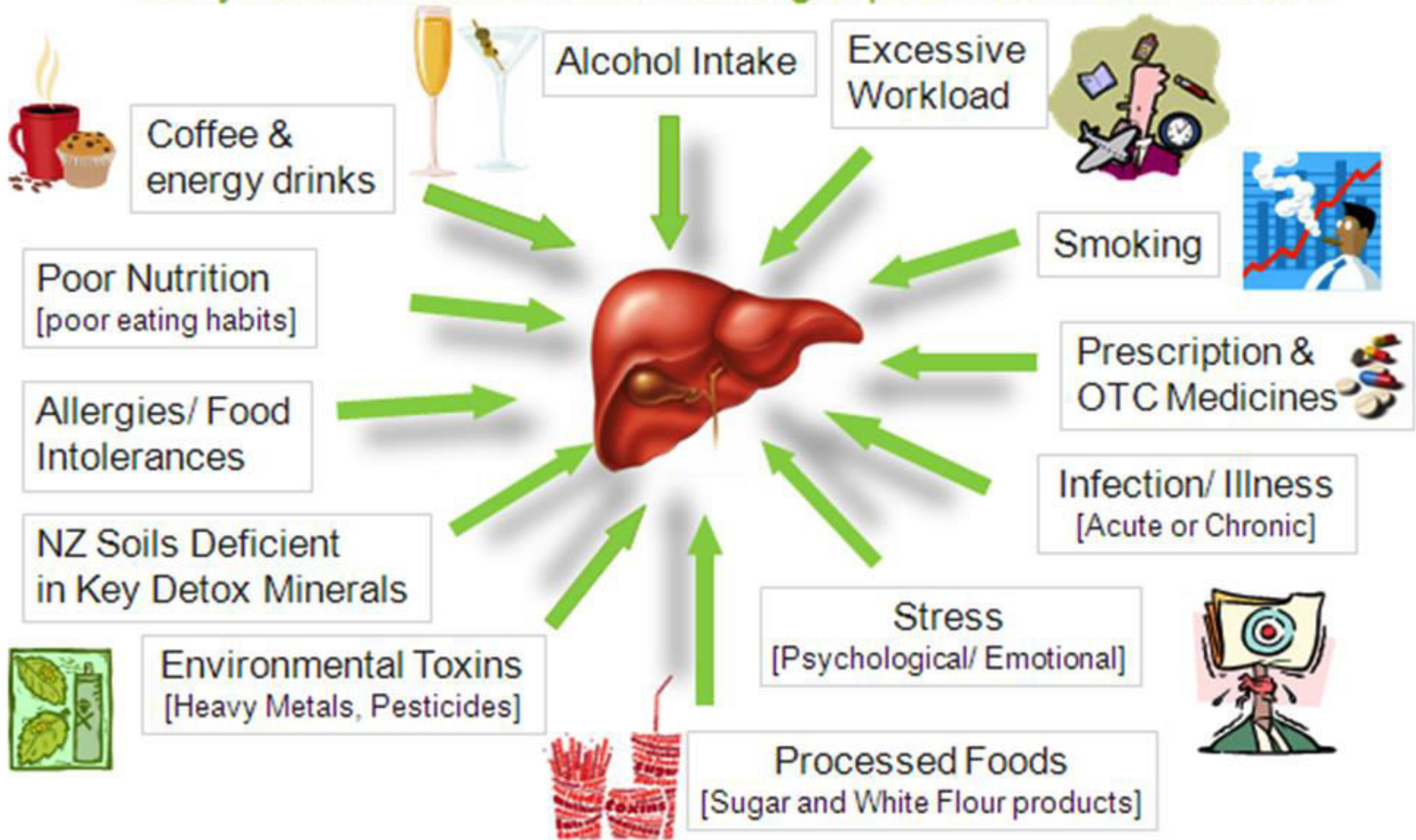


- Detoxification is the process of clearing toxins from the body
- Poor digestion, colon dysfunction, reduced liver function, and poor elimination from the body, all add to increased toxicity in the body
- Naturally, the body clears toxins in the liver and excrete through the kidneys, skin and lungs
- When the liver gets overburdened, it starts to store toxins in the fat tissues, and these re-circulate in the blood and lead to many diseases



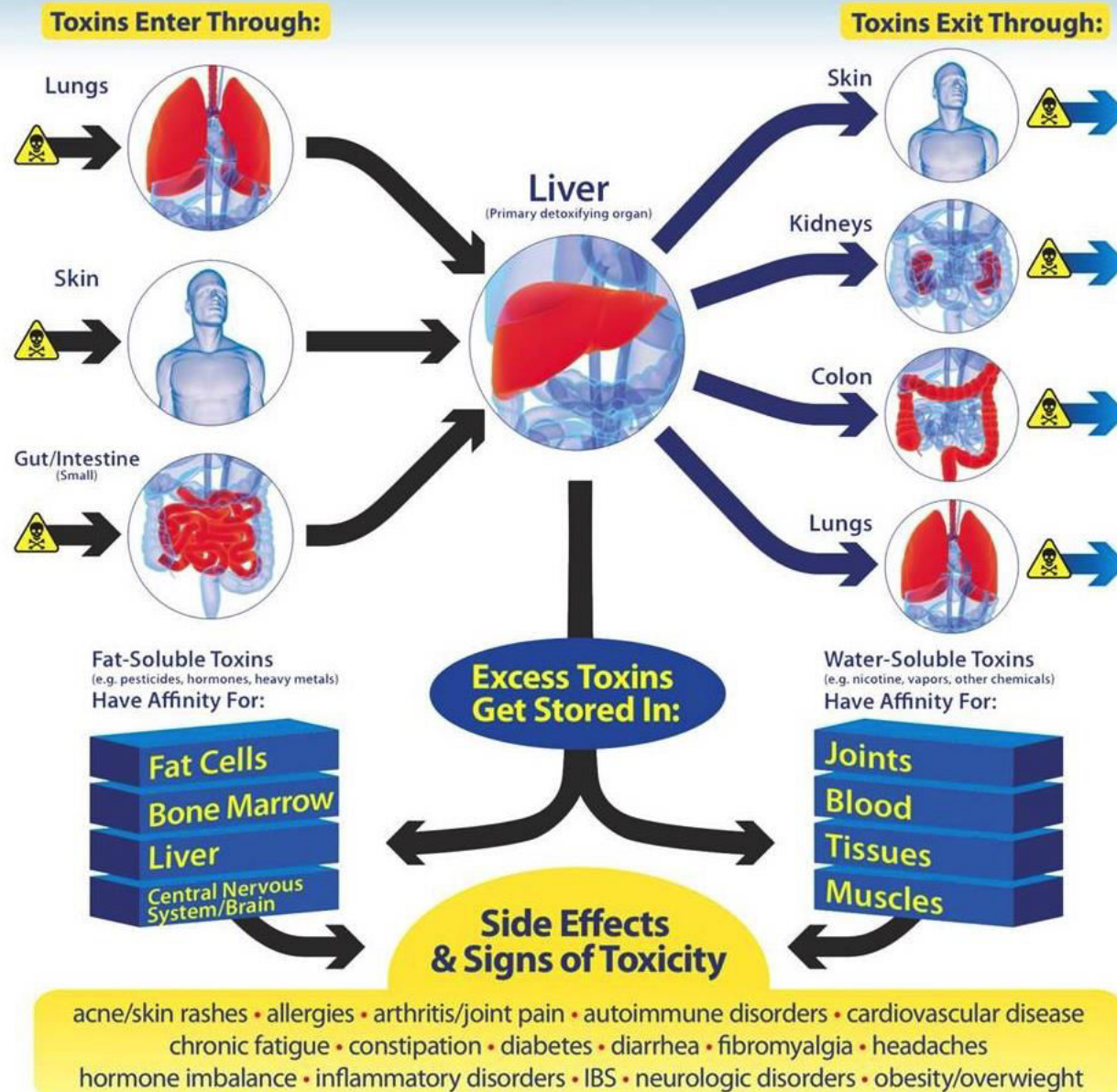


Daily life overloads the liver leading to poor health and disease



Process of Detoxification & Elimination

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ayusante™ Toxclean

Detox, Naturally!



Toxclean Benefits

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- ✓ Helps to cleanse colon and purify blood
- ✓ Helps to relieve constipation
- ✓ It has Hepato-protective properties – helps to support liver function
- ✓ Helps to regulate digestion and metabolism
- ✓ It has anti – microbial properties and helps promote skin health (acne, pimple, etc.)



Key Detoxifying Ingredients in Toxclean

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	BOTANICAL NAME	COMMON NAME	BENEFITS
	<i>Triphala</i> (<i>Emblica officinalis</i> , <i>Terminalia bellirica</i> , <i>Terminalia chebula</i>)	Triphala	Regulate digestion Relieve constipation Flush out toxins Purify blood Helps cleanse the colon
	<i>Azadirachta indica</i>	Neem, Nimba	Immunomodulatory Broad Spectrum Anti microbial Anti inflammatory
	<i>Curcuma longa</i>	Haldi, Haridra	Anti inflammatory Anti microbial Hepato protective – supports liver function

Key Detoxifying Ingredients in Toxclean

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	BOTANICAL NAME	COMMON NAME	BENEFITS
	<i>Swertia chirata</i>	Chiretta	Aids in combating constipation, upset stomach, bloating, loss of appetite, intestinal worms and skin diseases. It is considered good for liver and helps in detoxification
	<i>Cassia augustifolia</i>	Svarnapatri	A natural laxative A natural diuretic Restores metabolic imbalance lost due to indigestion
	<i>Piper nigrum</i>	Mircha, Maricha	Aids the digestive process by improving gut function Helps to detoxify deep tissues It has bacteriostatic and fungistatic properties

Toxclean

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Dosage: Two Capsules Thrice daily

MRP Rs. 710.00

DP Rs. 600.00

BV 360

PV 22.50





THANK YOU

QUIZ

